

STMA TRADE SHOW

2022



STMA[®]
SOUTH TEXAS MERCHANTS ASSOCIATION

HENRY B. GONZALEZ CONVENTION CENTER – HALL 3

September 7th 2022

Dear Vendors,

As you may agree, COVID-19 has restricted companies like yours from connecting in person with their customers and promoting your product and services. Even though convenience stores and gas station businesses are flourishing post-Covid-19. Thus, creating opportunities for the companies to promote products and services to take advantage of this exceptional growth in this industry, especially in the South Texas region.

Having this in mind, the South Texas Merchant Association (STMA) have organized a Trade show on September 7th, 2022, at Henry B. Gonzalez Convention Center Located at 900 E Market St, San Antonio, Texas 78205.

We want to invite your company to attend as an exhibitor and participate in this unique opportunity for the South Texas region. We will be anticipating large numbers of attendees from San Antonio, Austin, New Braunfels, Corpus Christi, and Laredo. Admission will be free of cost to attend for attendees.

This trade show will provide an opportunity to reconnect with the existing customers and gain new customers. That also includes creating a business with new convenience stores and gas stations under construction in this region. We highly encourage you to consider participating in this event. Please confirm if you are intending to participate. For brokers confirm the #companies expect to participate.

To register, we will email you more information.

Thank you, and we look forward to seeing you at the STMA Trade Show.

Sincerely,
South Texas Merchants Association

SAN ANTONIO



DATE

.....
**SEPTEMBER
7TH 2022**

VENUE

.....
**THE HENRY B. GONZALEZ
CONVENTION CENTER
HALL 3**

.....
**900 E Market St,
San Antonio, Texas 78205**

HOURS

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MOVE IN	SEPT. 6TH 2022	8AM - 5PM
EVENT	SEPT. 7TH 2022	8AM - 5PM
MOVE OUT	SEPT. 7TH 2022	5PM - 11PM



Booth Packages



Blue:	30' x 20' Booth	\$18,000
<ul style="list-style-type: none">• Open to attendees on all four sides and located at the center of the trade show floor.• Set with 8' high blue drapes with 6'L x 30" high gray draped table and includes carpet.• Comes with two chairs and a waste basket.• Receive a 7" x 44" banner sign.• 1 Access from Lead Retrieval App:<ul style="list-style-type: none">• Scan 1D/2D Barcodes, RFID and QR Code badges• Add custom notes, files, and indicators to leads.• Generate live and post-event lead reports.• All data is easily exportable.		
Red:	20' x 20' Booth	\$10,000
<ul style="list-style-type: none">• Open to attendees on all four sides and located at the center of the trade show floor.• Set with 8' high blue drapes with 6'L x 30" high gray draped table and includes carpet.• Comes with two chairs and a waste basket.• Receive a 7" x 44" banner sign.• 1 Access from Lead Retrieval App:<ul style="list-style-type: none">• Scan 1D/2D Barcodes, RFID and QR Code badges• Add custom notes, files, and indicators to leads.• Generate live and post-event lead reports.• All data is easily exportable.		
Yellow:	10' x 20' Booth	\$5,000
<ul style="list-style-type: none">• Set with 8' high blue drapes with 6'L x 30" high gray draped table and includes carpet.• Comes with two chairs and a waste basket.• Receive a 7" x 44" banner sign.• 1 Access from Lead Retrieval App:<ul style="list-style-type: none">• Scan 1D/2D Barcodes, RFID and QR Code badges• Add custom notes, files, and indicators to leads.• Generate live and post-event lead reports.• All data is easily exportable.		
Green:	10' x 10' Booth	\$1,500
<ul style="list-style-type: none">• Set with 8' high blue drapes with 6'L x 30" high gray draped table and includes carpet.• Comes with two chairs and a waste basket.• Receive a 7" x 44" banner sign.• 1 Access from Lead Retrieval App:<ul style="list-style-type: none">• Scan 1D/2D Barcodes, RFID and QR Code badges• Add custom notes, files, and indicators to leads.• Generate live and post-event lead reports.• All data is easily exportable.		
Pink:	10' x 10' Booth	\$1,200
<ul style="list-style-type: none">• Set with 8' high blue drapes with 6'L x 30" high gray draped table and includes carpet.• Comes with two chairs and a waste basket.• Receive a 7" x 44" banner sign.• 1 Access from Lead Retrieval App:<ul style="list-style-type: none">• Scan 1D/2D Barcodes, RFID and QR Code badges• Add custom notes, files, and indicators to leads.• Generate live and post-event lead reports.• All data is easily exportable.		

**Booth packages may be subjected to change due to availability

Exhibit Sponsorship



Deadline: May 31st



Platinum

\$10,000

- Full Page in Monthly Newsletter for three months from July to September
- Marketing at the Event:
 - Bag Inserts
 - Onsite Marketing
 - STMA Webpage Sponsorship
 - Sponsor Logo on Tradeshow T-Shirt and Caps
 - Social Media Live x3
 - Logo Marketing on Hanger Posters
 - Main Entrance Sponsorship Banner
 - Raffle will be on behalf of the sponsor
 - 2 Pillar Marketing
 - 3 Activation for Lead Retrieval Mobile App



Diamond

\$7,000

- Half Page in Monthly Newsletter for three months from July to September
- Marketing at the Event:
 - Bag Inserts
 - Onsite Marketing
 - STMA Webpage Sponsorship
 - Sponsor Logo on Tradeshow T-Shirt and Caps
 - Social Media Live x2
 - Logo Marketing on Hanger Posters
 - Raffle will be on behalf of the sponsor
 - 1 Pillar Marketing
 - 2 Activation for Lead Retrieval Mobile App



Gold

\$5,000

- Quarter Page in Monthly Newsletter for three months from July to September
- Marketing at the Event:
 - Bag Inserts
 - Onsite Marketing
 - STMA Webpage Sponsorship
 - Social Media Live x1
 - Logo Marketing on Hanger Posters
 - 1 Side Pillar Marketing
 - 1 Activation for Lead Retrieval Mobile App

**Subject to availability

Confirmation of Participation



Confirmation of Exhibitor Booth and Marketing Sponsorship must be received by **MAY 31st**.
After prices are subject to change.

To confirm your exhibit or sponsorship, please email at info@stmatradeshow.com. Exhibits will be managed via our online exhibit portal.

PLEASE MAKE CHECKS PAYABLE TO:

South Texas Merchants Association
12054 Starcrest Drive
San Antonio, Texas 78247

For any other questions and concerns please contact:
info@stmatradeshow.com
(210) 826-3786

online payments available on our website.

For Term and Agreement please visit our website:
www.stmatradeshow.com



